

Virtual & Hybrid Venue Management

BIZZEVENTS' Case Study

V LATIN AMERICA
PEARSON ENGLISH CONFERENCE



LEARNING
TOGETHER

Annual event that brings together thousands of English-Teaching professionals from different parts of the world. Since its first edition in 2018, the Pearson English Conference is the **most anticipated event for the English teaching community**. In 2020, due to the global pandemic, we transformed and adapted the event, offering our conference virtually.

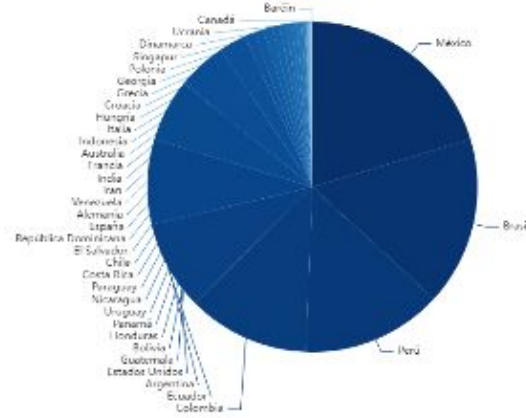
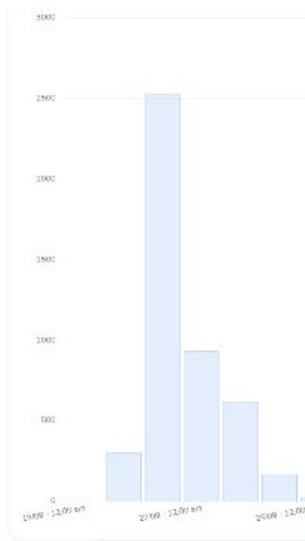


**6600+
Registered**

**5000+
Attendees**

**670+
Simultaneous**

**900+ sessions of
2 hours or more**



Immersive experience aimed to break records within the English-Professional community. **More than 900 attendees stayed longer than 2 hours** and over 5,000 attended the event (of 6,000 registered).



Lobby Pearson

Total Visitas: 10038



Auditorium Pearson Ingles

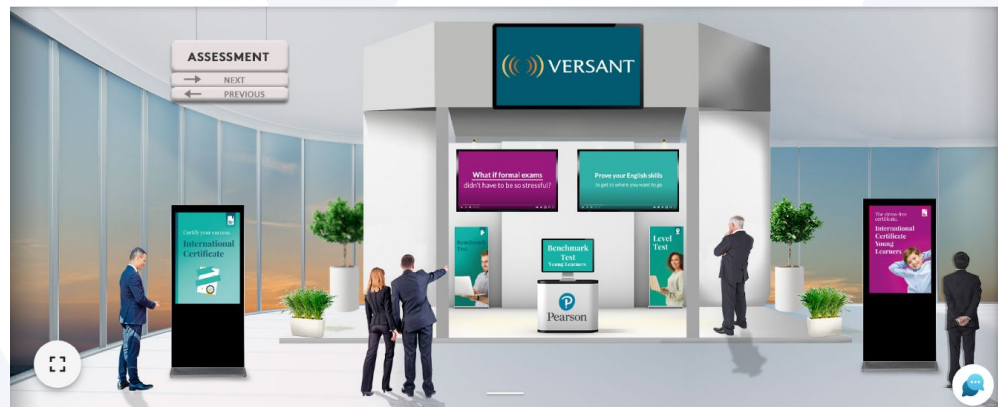
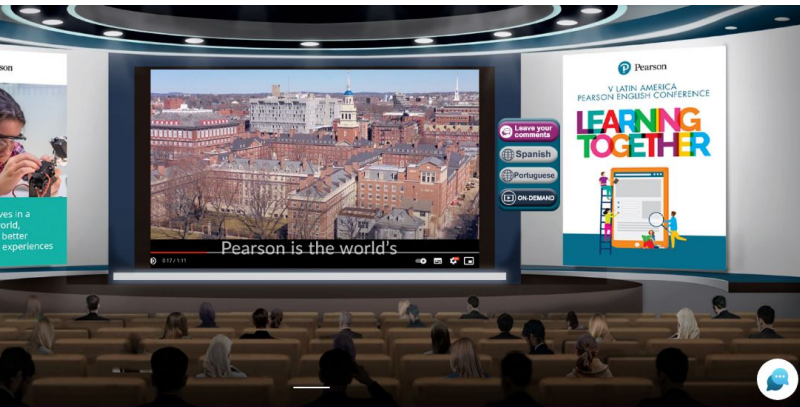
Total Visitas: 7004



Hall Stands

Total Visitas: 4324

Event Rooms & Navigation



Event Features

 Engagement Tools

 Networking

 Live and on-demand video

 Real time metrics

 Integrated support

 Room personalization



Event Lobby
Event Auditorium
Event Brand Hall
Branded Booths
On-demand content (PDF, videos)
Room Representatives
Leaderboard

Over one hundred functionalities available at BIZZ/DOME.



“Providing an immersive and personalized experience **boosts your attendee retention and engagement through the roof**”

Jesus Moran
WORLD COB's CEO





We are a **world-class virtual event planning team** devoted to your success.

We operate on a framework **designed to deliver excellence at every event.** With a focus on **constant innovation, comprehensive support, and world-class client satisfaction.** BIZZ-DOME provides over a hundred functionalities to reach bigger goals at your event.

Event-planning excellence





Contact us
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